



BETTWS HALL
Game Farm

A partridge with a red eye and a red beak, standing in a field of yellow flowers. The bird has a white face with a black stripe through the eye, a reddish-brown cap, and a body with brown and white mottled patterns. The background is a soft-focus field of yellow flowers and green foliage.

Experience Delivers Results

Providing Exceptional Pheasant & Partridge for over 35 years

Welcome to Bettws Hall Game Farm

For over 35 years, our family company has remained at the forefront of our industry. We are proud to work closely with and supply estates of all sizes nationwide, and into Ireland.

Our portfolio of clients trust us to deliver their pheasant and partridge stock season-after-season with our state-of-the-art hatchery able to trace each and every egg through the entire, proven process.

ACCOUNTABILITY | TRACEABILITY | CONTINUITY

We also carry out an efficient and proven rearing programme across Mid-Wales and Shropshire with each rearing site overseen by a dedicated Area Manager. This enables us to maintain stringent quality and performance controls. Accountability, Continuity and Traceability are our core values.

In addition to our game farm, Bettws Hall also runs six well established shooting estates providing world renowned days for all abilities of guns amongst the stunning topography of Mid-Wales. This gives us first-hand experience and knowledge of the shoot's requirements from egg-to-peg.

Bettws Hall is a much-loved and respected business with attentive and caring people whose skills and expertise combine with technological innovations. This ensures we deliver the required quantity of high quality chicks and poults at the right time and in the absolute best condition.





Our Chicks

A market-leading game farm thrives on a second-to-none hatchery, adhering to the strict industry requirements and often exceeding them. Utilising the highest standards of technology together with an experienced, hardworking team who share a wealth of knowledge, our state of the art hatchery is specifically designed for the game industry.

Eggs are trayed into their particular breeds, farms, and are labelled to reflect this. Automatic egg washers clean and disinfect the eggs using jets, prior to a fumigation process to increase bio-security.

To give our chicks the absolute best start to life, we operate the most modern, reliable and sophisticated incubation and hatching machines available in the industry, all manned and alarmed 24 hours a day, 7 days a week.

Traceability is key in our hatchery with every single egg passing through multiple check points.

Our automatic candler and transfer machine passes over each egg, only allowing fertile eggs to be transferred to hatching. This further reinforces sanitisation at the crucial stages by cutting all elements of disease during hatching with only healthy eggs passing through this stage.

Once hatched, a Breuil Chick Counter system allows the chick to be graded and counted in as little time as possible and boxed in our specifically-designed chick boxes ready for safe and swift delivery. Each box includes an extra 2% as a goodwill gesture for our clients.

Nationwide and Ireland delivery is carried out via our fleet of temperature-controlled and tracked vehicles. Together with our helpful and experienced drivers, deliveries are always on time with chicks being of the highest quality.





Our Poults

Each year we rear Pheasant and Partridge poults to the highest welfare standards that are then delivered both nationwide and onto our own estates.

Having over 50 rearing sites within close proximity to Bettws Hall enhances our bio-security advantage. Our dedicated area managers oversee the day-to-day husbandry of each site ensuring our chicks grow into the impressive, high-performing poults we have built a reputation for.

Our rearing system allows us to monitor each site individually with daily reviews of mortality and husbandry throughout the rearing season. Pheasants are reared to 7 weeks whilst Partridge are reared to 14 - 16 weeks old.

With our experience, we are happy to discuss your estate's requirements and help best advise breeds and delivery timings to ensure your season is a success.



All poults receive Cocci and worming treatment prior to delivery. A qualified vet monitors our proven health plan and visits our stock throughout the season allowing us to send a health certificate with every order of poults. All flocks are vet checked prior to delivery.

Our fleet of poult delivery vehicles consist of trailers, lorries and HGVs which facilitates us to appeal to small and large orders, suiting the customer's requirements, all across the country.





Rearing Systems
Improving the way you raise your game



Patented Rearing Systems

Over the years we have spent a lot of time and investment in rearing birds and felt that we could develop a product that had the criteria goal of improving efficiency and becoming more user-friendly.

This led to the launch of our Bettws Hall Rearing Systems in 2014. Through several years and trialling, testing and tweaking on our own rearing sites, we patented the system and brought it to market for others to purchase and realise that rearing could be made much easier!

Setting up the shell takes two people less than 10 minutes, which includes 4 panels, 50mm insulation, a bespoke tarpaulin, and ratchets with two straining wires to hold securely in place. Using this new system we have increased our average rear whilst saving on gas usage too.

Bettws Hall Recommends

1,000 chicks per coup

8 drinkers

5 feeders

1 heater

Our chicks brood at 4.5/Sq.Ft
which equated to 300 birds per
traditional 8x8 brooder huts.

The unique roof design and vents allow for a consistent airflow and are 6'6" at the highest point, easing the build and daily work within them. Our Rearing Sheds can be used to rear all game and domestic poultry; all within the same set up and a 60' x 40' run with each shed.

As well as patented, our Sheds have been recognised by a game bird specific vet to maximise the welfare of our birds, benefiting not only the stock reared within them but also you and your keepers too. Built from materials designed to withstand the weather, our units have a long life-span and can be stored externally year-round on our specifically-designed stillages, making mobility swift and easy.





Kawasaki

Kawasaki Dealership

Having used Kawasaki UTVs and ATVs on our six estates and farms for 20+ years and therefore understanding the quality and reliability of their machines, it was a natural step for us to become a main dealership in Mid-Wales.

We stock a range of new and used Kawasakis and also deal with custom orders, kits and moderations as requested.



NEW & USED UTVs & ATVs

From the powerful Pro-Dx to the versatile Brute Force, we have a wide range of new and used items in our showroom available for nationwide delivery. Our team of experts are able to best advise and build your next Kawasaki.

PARTS & SERVICING

Our modern, fully-stocked workshop based adjacent to our Kawasaki Showroom is able to offer both in-house and site-visit services for your machines and stock.



A large flock of birds is seen flying across a sky that transitions from a clear blue on the left to a dark, overcast grey on the right. Below the sky, a rugged landscape features a prominent rocky outcrop in the foreground, covered with sparse, low-lying vegetation. In the background, a hill rises, densely covered with a forest of trees, some of which appear to be bare or sparsely-leaved. The overall scene conveys a sense of natural beauty and outdoor recreation.

Our Sporting
Six Exceptional Estates

Exceptional Driven Sporting

Our six estates, all based in Mid-Wales and & Shropshire, have a renowned reputation for providing exceptional driven pheasant and partridge shooting.

We have welcomed teams and individual guns from across the globe for over 35 years to our estates, all surrounding our luxury accommodation for the full Bettws Hall experience.

Starting on September 1st and shooting through to February 1st, we can provide and cater for a variety of shoot styles; from stratospheric extreme birds through to serene parkland whether it be pheasant or partridge. We really can provide something for everyone on a single day trip or a week-long expedition.





Nationwide delivery across the
UK and Republic of Ireland



Contact Us

Bettws Hall prides itself on the personal approach and are willing to go that extra mile to make sure that the products we are producing are the best in the industry and the service which the client receives is second to none.

Our team ensure the best customer service, with post-delivery care calls made to see how your stock are settling into their new home. We won't be satisfied until you are.


We would be delighted to speak with you personally if you require any help or further information and we would be more than happy to arrange a visit with us.

Please feel free to contact us at any time and we look forward to speaking with you.

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